

**FRANK
MURPHY**

REAL ESTATE PROFESSIONAL
CONTRACTOR'S LICENSE #399420

10/13/17

Board of Directors
c/o Mark Sokol
Venice Beach Business Improvement District
8 Horizon Avenue
Venice, CA 90291

Dear Mark,

This is a letter supporting Stan Muhammad, Melvin Hayward Jr. and Venice 2000 dba HELPER Foundation in their efforts to assist you in your Safe and Clean Service Goals for Venice Beach.

I have worked with Stan and Melvin in many capacities for more than a decade and a half including community outreach efforts, working with and employing at risk youth, gang intervention efforts, safe passage efforts at the high school and middle schools and etc.

This would be a very exciting merging of historical Venice with the forward trajectory of Venice. Stan and Melvin's roots in Venice go back generations and their attitude, knowledge and discipline (on both the political and the street level) can bring a calm to Venice that is sorely needed.

This is an excellent opportunity for Venice.

Respectfully,


Frank Murphy

franknmurphy@ca.rr.com